



## UP YOUR WEALTH LITERACY! MEMBERSHIP FACT SHEET

### WHAT IS THE UP YOUR WEALTH LITERACY MEMBERSHIP?

Our Up Your Wealth Literacy! Membership is our best educational resource for teenagers, young adults, and those just beginning their journey in building wealth. Here, we give you information that bridges the gap of knowledge that is lacking in all financial best selling books today but that is necessary to build wealth. Our "Up Your Wealth Literacy" course is different than our Level II and Platinum Membership education courses in that it is specifically designed for those with little experience in building wealth. Furthermore, it is designed to be a more "fun" learning experience as we designed this educational course primarily for young adults. We strongly believe that our SmartKnowledgeU™ Up Your Wealth Literacy! Curriculum is more valuable than any course taught within the traditional educational institutions (at any level, high school, university, or graduate school) when it comes to knowledge necessary to build wealth. Become Wealth Literate with our Level I Membership.

Although financial literacy is a hot topic today, financial literacy achieves little in granting young people the necessary skill set to build wealth. Many of us focus on building financial literacy because we believe that this knowledge will help us build wealth. While it is true that many of us are woefully ignorant of our own finances and we contribute way too small a percentage of our salaries to employee sponsored 401(k) programs, spend too large a percentage of our salaries every month, and know too little about assets such as stocks, options, and real estate, many of us erroneously believe that taking actionable steps towards financial literacy will actually help us build wealth. Most concepts of financial literacy are so basic, so fundamental, so logical, and so general that achieving financial literacy does little more than make your knowledge base average. And average knowledge will not build wealth.

There is a very simple reason why financial literacy programs stop short of giving us the knowledge we need to achieve financial independence. Most financial literacy programs are sponsored by investment and financial companies whose bottom line greatly benefits from a financially literate yet still wealth illiterate customer base. The financial and investment industry have very cleverly created a state of learned helplessness in retail investors that leaves many of us no choice but to continue feeding their bottom line. Our Up Your Wealth Literacy! Membership gives you the knowledge to bridge the gap between financial and wealth literacy so that you can easily break this chain of dependency.

## **EXPLORE THE SPECIFIC CONTENT OF THE UP YOUR WEALTH LITERACY! MEMBERSHIP MODULES**

Our Up Your Wealth Literacy! Membership gives you all the tools to become Wealth Literate:

√ The Future Importance of Gold as an Investment;

√ How to Build Great Networks;

√ How to Leverage Time;

√ The 4 Pillars Necessary to Build Wealth;

√ The Value of Risk Taking; and

√ 7 Rules for Building a Smart Portfolio

**UP YOUR WEALTH LITERACY! MEMBERSHIP: One Time Payment of USD\$297.**

Furthermore, our wealth literacy modules also cover the various pitfalls that prevent people from building wealth. These pitfalls span a wide variety of topics from systematic traps such as credit card debt and student loan debt, psychological traps such as living beyond one's means instead of living below one's means, and educational traps, such as failure to learn how to leverage time and assets properly, failure to learn how to invest at a young age, and the pursuit of traditional, education at prestigious institutions of learning instead of the pursuit of non-traditional, wealth-building knowledge.

## **FREE BONUS SPECIAL REPORTS AND FREE FLASH DRIVE:**

√ The SmartKnowledgeU™ Guide: Paper Trading for Young Adults, Part I, a 7-page guide

√ FREE Flash Drive, upon request, of all learning modules, including all lessons and exercises (without exams and exam questions) after your membership term expires

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