



SKWealthAcademy
CURRICULUM DESCRIPTION

welcome to a new way of thinking

SKWealthAcademy Curriculum

The below 16 courses (19 courses for the SmartKnowledge Sports Wealth Academy) are the culmination of my work over the past 10 years that include courses I believe every single institution of learning should offer, but unfortunately, do not. Course K: Cognitive Dissonance & Confirmation Bias, is the mandatory first course, in order to build the foundation of knowledge necessary to extract the most utility from the rest of your membership. Currently, because all courses are not yet completed, only individual courses will be available. However, once we complete all videos, we will be offering a discounted price for the entire curriculum.

As we stated earlier, we have completed writing and editing the hundreds of pages of text materials for this online course, but animating the hundreds of accompanying video lessons has been a massive undertaking, and we will be releasing further courses as we complete the video lessons for each course. As of November 2016, we will be executing a soft launch of our Academy with the release of 6 courses. Please read about our Kickstarter Campaign at the end of this addendum to help us complete our videos so we can release the entire Academy to every one on an expedited timeline!

COURSE A: EPIC BANKER LIES
4 lessons, 23 pages of text, 4 videos.

As the global currency wars intensify, Central Banks around the world have been perpetuating, through their control of mainstream media, epic lies designed to mislead families and to break their proverbial "bank" or savings. Learn what these lies are and how to avoid becoming a victim of spreading banker propaganda.

COURSE B: THE INFLATION THEY NEVER TAUGHT YOU ABOUT IN SCHOOL
7 lessons, 45 pages of text, 7 videos.

This course discusses the true definition of inflation versus the textbook definition of inflation and further explores how bankers use inflation to degrade the wealth of citizens. Even though bankers have turned "inflation" into a concept that everyone accepts, learn how, little more than one hundred years ago, no citizen of any nation willingly accepted significant inflation of their currency because they understood inflation to be what it truly is - banker robbery of our wealth.

COURSE C: WHAT IS REAL MONEY?
12 lessons, 80 pages of text material, 12 videos.

In the year 2000, former US Central Bank Chairman Alan Greenspan told US Senator Ron Paul that he couldn't define what money was anymore and that "it [was] not possible to manage something you cannot define." In 2016, no fiat currency in use meets the most important characteristic that all sound money should possess. And because all Central Banker created money fails the sound money test, this is why major economies are falling into recession around the world. In this course, we discuss how psychological concepts like "perceived supply and perceived demand", more so than actual supply and demand, rule market behavior. We further explain why your typical Econ 101 class has nearly zero value in understanding money and financial markets.

We also discuss the process of monetary creation and the role it plays in purchasing power, concepts that no mainstream academic institution teaches in an accurate manner. Finally, we let you know why all Central Bankers desire fiat currencies that cannot be "defined". Bankers cannot manipulate global capital markets to

manufacture risk-free undeserved profits for themselves under a system of sound and real money. This is why they have imposed fake counterfeit fiat currencies as the “rule of law” under our current global banking system.

In this course we discuss the key elements that all real money, like gold, possess, and that all fiat currencies lack. We also discuss how bankers that control the global diamond industry have fooled people into believing in a ridiculous valuation for diamonds, similar to how they have fooled people into believing in ridiculous valuations for colored pieces of paper, fabric, and digital bytes backed by nothing, that they call “money.” Finally, we discuss why we firmly believe that everyone, rich or poor, will need to own physical gold and/or silver if they want to survive the global bankers’ end game for the world’s citizens.

COURSE D: WHY YOU SHOULD OWN GOLD TO SURVIVE THE GLOBAL CURRENCY WARS
15 lessons, 168 pages of text, 35 videos

In this course, we review the history of the Gold Standard, including the difference between a real gold standard and “fake” gold standards like Bretton Woods, imposed upon the world by the global banking cartel, the International Monetary Fund. Here, you will learn why the vast majority of arguments against a gold standard are wrong and why most textbook descriptions of gold standards are fraudulent. You will also learn solutions presented by our Managing Director to a global monetary system that has destroyed massive amounts of wealth and specifically how you can protect your own wealth.

We discuss how gold protects your wealth better than any other paper fiat currency throughout history, and why the elite like Central Bankers, Warren Buffet, Charlie Munger, and Bill Gates, always publicly denigrate gold, even though gold rose for 12 straight years between 2000 and 2011, before finally taking a breather, and resuming its upward trend in 2016.

COURSE E: WHY YOU SHOULD OWN SILVER TO SURVIVE THE GLOBAL CURRENCY WARS
7 lessons, 53 pages of text, 13 videos

Though most people view silver as a dual monetary and industrial metal, during historical times when the world is suffering from the uncertain fates of paper fiat currencies, silver’s price behaves more like a monetary metal than an industrial metal. We are at such a juncture right now as I write this fact sheet. It’s difficult to believe that on 8 September 2014, the silver price was \$18.82 an ounce in New York, and that nearly two years later in August 2016, it is still under \$20 an ounce.

However, such low silver USD prices are not bound to last very long, and in this course, you will learn why the upside in silver is even greater than gold in our opinion, and six compelling reasons why you should buy silver right now, in mid 2016. In this course, we also discuss the history of silver prices and its diverse uses, and we discuss how banker manipulation of silver prices lower from 2011 to 2015 has wrongly colored people’s perception of silver as a risky asset.

COURSE F: CRYPTOCURRENCIES, CENTRALIZED CONTROL OR NOT & THE FRAUD OF FRACTIONAL RESERVE BANKING
Near Completion

From 2007 to 2013, the United States GAO (Government Accountability Office) reported that US Central Bankers created \$29 trillion dollars out of thin air to recapitalize failing bankers that had gambled with depositors’ money, lost, and otherwise, would have led their banks into bankruptcies that would wiped out their clients’ deposits. Most people can’t wrap their head around how large a sum

of money \$29 trillion represents. To give you a better idea of how monumental this sum is, were you to lay down a one dollar bill side by side from the earth to the sun 93 million miles away, \$29 trillion would travel from the earth to the sun not once, not twice, but 22 times! Think about this. If you get paid in US dollars or any other paper currency like the Euro, the Yen, or the Pound Sterling whose value is very closely tied to the USD, it should be self-evident that such Central Banker currency creation will lead to inevitable currency purchasing power destruction. Should any person really be allowed to create 29 trillion of anything out of thin air? And if they can, how can something that can be created out of thin air in such massive volumes really hold any credibility as REAL MONEY?

Doesn't this seem more like fake money and an unsustainable scam to you? History teaches us that unwarranted monetary creation always creates various market collapses, but that the wealthy always succeed in quietly exiting overinflated markets right before they collapse, while the masses are taken to the cleaners during the collapse. Is it possible for you to exit price distorted markets right before they collapse as well? Of course it is, and we illustrated this by predicting the global stock market collapse in 2008 just weeks before it happened.

As of 2016, the collapse of dozens of fiat currencies' purchasing power serves as a major red flag and a call to action for the world's citizens, while wealth preservation is still feasible. Does it not concern you that given what I just told you about the enormous volumes of US dollars created, that the USD was the STRONGEST fiat currency in mid-2016 of all the fiat currencies?

And why do ONLY BANKERS receive free money from Central Bankers when they take huge gambles and lose the money they need

to operate their banks? Why doesn't any small business that is on the verge of going bankrupt receive \$10MM of free money from the Central Bankers, as this amount is a piddling 0.03% of the free money they handed to Citigroup, Bank of America, Goldman Sachs, JP Morgan, etc when these banks were on the verge of going bankrupt? Discover the answers to these compelling questions in this course.

COURSE G: GOVERNMENT STATISTICS FRAUD Near Completion

This course takes a close look at key economic indicators and discusses the lies behind most key economic indicators released by all major governments throughout the world. This course further discusses how governments use false statistics to manipulate investors into bad decisions and the key changes made to formulas regarding inflation, GDP and unemployment numbers that con people into believing economies are "recovering" at the same time bankers are implementing currency policies that are destroying them.

COURSE H: IT'S A MANIPULATED WORLD Near Completion

This course discusses some of the most egregious examples of proven banker manipulation in the LIBOR, ForEx and commodity markets in recent times. In this course, you will learn how banking has transformed over the centuries for the worse, from an honest institution, like the 1609 Municipal Bank of Amsterdam, to a parasitic force that sucks blood from its hosts, all the world's citizens, today. This course explores how former US Central Bank Chairman Alan Greenspan utterly destroyed free markets when he allowed the unregulated proliferation of financial paper derivatives to rule the market. You will learn how, today, bankers

use paper financial derivative instruments to create fake markets for commodities for the sole purpose of manipulating prices up and down to pocket profits. Furthermore, you will learn how bankers use HFT (High Frequency Trading) algorithms and dark pools to operate in the shadows, outside the public scrutiny of regulators, and pocket risk-free profits at the expense of their marks. You will further learn why today's global stock markets are fraught with huge risks and why they are NOTHING like the US stock markets of the 80s and 90s that averaged 17% to 18% annual yields.

Finally you will also learn why so many of us so easily accept and internalize the lies we learn in school about the global monetary system, and how belief in these lies materially and negatively impact our ability to build wealth.

COURSE I: UNDERSTANDING AUSTRIAN VERSUS KEYNESIAN ECONOMICS

Near Completion

This course provides a look into why all major world economies apply Keynesian economics to their monetary policies even though these policies destroy the wealth of all global citizens. In this course, we deconstruct the lies taught about free markets, Central Banks, and reveal the real artificial reasons behind market economic booms and collapses.

COURSE J: HOW "ENRONIZED" CORPORATE EARNINGS STATEMENTS ARE USED TO CREATE FAKE EARNINGS AND TO CREATE MASSIVE STOCK BUBBLES

Near Completion

There used to be a time when strong stock markets meant strong economies. However, that day is long over as now global stock markets, like banks, are just playgrounds for criminals in suits to "sucker" and draw money into them at the precise moments they are offloading bloated, overpriced and price distorted assets that they

nurtured and created. In this course, we teach you the fraudulent methods that corporations use to falsify their earnings reports so that their corporate executives can continue to pay themselves exorbitant salaries based upon falsified earnings, even when their companies are performing quite poorly. This course reveals the farce of corporate earnings statements today, how creative accounting techniques are used to "game" earnings higher, and why an investor should NEVER use public earnings statements when considering whether or not to buy a company's stock. Finally, we reveal accounting tricks bankers and other corporate executives use to hide weaknesses that could raise issues about their companies' future viability that make ENRON accounting look like child's play.

COURSE K: COGNITIVE DISSONANCE & CONFIRMATION BIAS

13 lessons, 66 pages of text material, 13 videos.

Learn how the banking elite use cognitive dissonance and confirmation bias to ensure that most of us will never understand the truths and reality of fractional reserve banking. Learn how the banking industry and their funded academic and media outlets wield cognitive dissonance as a weapon to ensure that we remain obedient to their immoral financial systems.

Most importantly, complete our provided exercise to learn how to consistently identify cognitive dissonance and confirmation bias in yourself that will help you avoid falling victim to these confining precepts in the future, and in the process, become enlightened and empowered.

COURSE L: A HISTORY OF CENTRAL BANKS AND THEIR MOTIVES
Near Completion

This course discusses the true role of central banks in society, and how the owners of many central banks control society, and more importantly, dictate the imbalances in wealth in every country through their monopolistic control of money in every nation in the world. In this course, we discuss the false belief of citizens that their Central Bank's mission is to stabilize the economy, facilitate low unemployment and to benefit the citizens. The mission of Central Bankers is ALWAYS 100% of the time, to transfer the people's wealth to themselves, and in doing so, to maintain control over the citizens of the country. In this course, we present indisputable evidence of this fact.

COURSE M: HOW BANKERS HAVE SHAPED WORLD THOUGHT THROUGH INFLUENCE IN ACADEMIA AND MEDIA
Near Completion

This course discusses the insidious, subtle infiltration of bankers into the world of academia and media and how they use their bought-off influence in these two arenas to shape public thought about money and financial markets in a manner that always benefits them and harms investors. As bankers use their influence over the global institutional academic world to shape and form thought in impressionable young students, often these students have no clue that they are being brainwashed to believe falsehoods about the global monetary system.

In this course, we break down two of the most widely accepted theories of all major global investment firms today, the EMH (Efficient Market Hypothesis) and Diversification, and discuss why these theories are rubbish strategies that do not work and were merely designed to deceive the retail investor.

COURSE N: THE FOUR PILLARS OF WEALTH AND THE POWER OF LEVERAGE AND NETWORKING
Near Completion

This course explores the foundation of wealth building and examines non-monetary pillars crucial to building wealth and KEEPING it. Furthermore, we explore the role of leverage and networking in creating wealth.

COURSE O: INDISPUTABLE EVIDENCE BANKERS SUPPRESS GOLD & SILVER PRICES
Near Completion

As of 2014, there were still massive debates regarding whether or not bankers suppress gold and silver prices. In this module, we will present indisputable evidence that bankers have suppressed gold and silver prices in past history in order to serve their goal of keeping humanity enslaved within their fraudulent, immoral Ponzi scheme called the fiat currency system. Since 2014, there have been many banker admissions about the role they have played in suppressing gold and silver prices over the years that have proven correct those they maliciously labeled as "tin foil hat wearers" and "conspiracy theorists".

We discuss these admissions as well as reveal how, moving forward from 2016, much of the gold and silver price manipulation landscape is slowly changing and how these changes are reducing the efficacy of these banker price manipulation efforts.

COURSE P: THE POWER OF MEDITATION
Near Completion

Whether you believe in meditation or not, we wanted to offer you this last course to encourage each one of you to start meditating daily if you do not already do so. Besides the scientific evidence that meditation increases grey matter growth in the brain and fosters memory retention and facilitates learning, all results that will immensely improve one's

all results beneficial to extracting as much benefit as possible from your SmartKnowledge Wealth Academy, membership, there are also numerous other diverse benefits to embracing a daily meditation practice.

Daily meditation has been shown to increase levels of compassion, decrease stress levels in the body, strengthen the immune system, and even increase the size of telomeres, the protective caps at the end of our chromosomes. Science has shown that people with longer telomeres have a significantly decreased risk of cancer and other debilitating diseases along with decreased levels of stress.

Phil Jackson, one of the greatest NBA coaches ever, who led the Chicago Bulls and Los Angeles Lakers to 11 world championships, was known to employ meditation sessions during Laker practices. It has been widely reported, that at times Jackson would have his players just lie on the court in the dark and meditate to learn how to remain calm during the stressful environment of important games. George Mumford, a sports psychologist that closely worked with Phil Jackson, reported that Kobe Bryant started daily meditation practices after he started working with him. Learn how meditation can change your life for the better, even if you don't believe in it at all when you first start practicing!

The following three courses are only included with the SmartKnowledge Sports Wealth Academy

COURSE Q: 5 SIMPLE QUESTIONS YOU CAN ASK YOUR FINANCIAL ADVISER TO DETERMINE IF HE IS AN UNQUALIFIED CROOK OR A LEGITIMATE ADVISER

Near Completion

Many professional athletes are misled by the very organizations that are supposedly

looking out for their best interests. This is why, according to a March 23, 2009 Sports Illustrated study, within 2 years of retirement, 78% of former NFL players are either bankrupt or under serious financial stresses, and why, within 5 years of retirement, 60% of former NBA players are bankrupt.

As example of poor information provided to athletes, the NFLPA (NFL Players' Association) created the Financial Adviser Registration Program which fooled and tricked many athletes into falsely believing that a "registered" NFLPA financial adviser was automatically trustworthy. However, if any adviser that had been in the business for at least 8 years and had \$2,500 to pay the NFLPA registration fee, this is all it took to become a registered member of the NFL Financial Adviser program. However, this does not mean that this person was trustworthy, as he could just have been a con-artist for 8 years that cleverly avoided fines and jail time.

In fact, many NFLPA registered advisers have reportedly stolen millions of dollars from NFL Players, and the qualifications to become registered under these players' associations are a complete farce and joke. To help an athlete asses if an adviser is qualified and trustworthy, we've created a simple 5 question interview that you can give to anyone you've been considering as a financial adviser or that you may already have employed to manage your money. In this course, we provide the answers that advisers should supply to these five questions.

If your adviser CANNOT ANSWER THESE 5 QUESTIONS, then one should pull one's account immediately from this person, as they are unqualified to manage your money. If you can't find anyone that can answer these FIVE QUESTIONS, which is always a possibility, then complete this course during the offseason, and TRUST YOURSELF WITH MANAGING YOUR OWN MONEY.

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Money management is not as complicated as those in the business make it out to be, and if you can not find anyone that is qualified, BECOME THAT QUALIFIED PERSON YOURSELF by completing our SmartKnowledge SportsWealth Academy during the offseason. Many financial “advisers” are only interested in keeping you dependent upon them so they can continue charging you enormous fees to get rich themselves. These types of greedy advisers will always tell you how difficult it is to manage money to prevent you from taking control over your own money. Alternatively, contact us to set up a private consultation for a minimum of 8 professional athletes. As we are based in Singapore and most of our clients will be in America for this service, we can only provide this service to a group of at least 8 athletes or more.

COURSE R: THE TEN MOST COMMON MISTAKES ALL PROFESSIONAL ATHLETES MUST AVOID WHEN MANAGING THEIR WEALTH
Near Completion

If 78% of former NFL players are either bankrupt or under serious financial stress, and 60% of former NBA players are broke within 5 years of retirement, then there are a LOT of common, but avoidable, mistakes that the majority of professional athletes make when it comes to managing their wealth. In this course, we discuss the ten most common mistakes professional athletes must avoid when managing their wealth. Many people think that the biggest mistake athletes make is failing to plan for a second career after retirement, such as one in broadcasting or as a color analyst, in order to be able to survive financially in retirement.

However, for any athlete that earns even several million dollars during their career, which includes thousands of professional athletes, this sum should be more than adequate to last you through retirement if you manage their wealth correctly during your prime earning years. Annual earnings for the

average American in 2012 was about \$26,000 (pre-taxes). For an athlete that earned \$10MM+ in five years, he or she has earned a sum of money that would take the average American more than 380 years to earn. It should not be possible for an athlete to squander this type of cash within 5 years of retirement. Frankly, the biggest mistake professional athletes make is failing to manage their wealth correctly during their prime earning years, and this course will help every athlete avoid this massive mistake.

COURSE S: THE MOST VALUABLE NEGOTIATING TOOL EVER FOR PRO ATHLETES
Near Completion

There is a negotiating tactic that we are nearly 100% positive that Sports Agents, whether they are with Roc Nation Sports, Creative Artists Agency, Boras Corporation, Relativity Sports, Wasserman Media Group, Excel Sports Management, ACES, Athletes First, Rosenhaus Sport Representation (RSR), or any other top sports agencies, do NOT use.

But yet this negotiation tactic will separate you from every other athlete out there, and this negotiating point, if properly used by an agent, could potentially be worth millions of dollars to you. Almost every agent today will negotiate on the same points of guaranteed v. non-guaranteed money (especially in the NFL), length of contract, and slotting, with agents that represent NFL rookies particularly bound by slotting issues since the 2011 CBA introduced a much harder cap and more defined slotting procedure.

However, if you are a seasoned veteran and exploring free agency, there is much more leeway for salary negotiations and leeway for millions of dollars to be secured or improperly left on the negotiating table with poor negotiating tactics. Many agents will use recently negotiated contracts for athletes of similar skillsets, statistics and talent to negotiate contracts for the free agents they represent, but this is NOT the proper way to negotiate and often can shortchange an athlete of millions of dollars.

In this course, we reveal one negotiating tactic that we are confident that 99% of agents NEVER use that can grant you a huge tactical advantage in securing the best contract possible.

Sign up for this course today to learn about this unused and overlooked negotiating tactic.

www.skwealthacademy.com

Please Join the SKWealth Academy IndieGoGo Campaign

Please note that it has taken us 10 full years to develop all the materials for our SKWealthAcademy and that we have already completed development of all written materials of this Academy. However, thousands upon thousands of hours are necessary to develop, record audio, sync the audio to the animation, and edit the videos that accompany all the hundreds of written lessons that comprise all 16 to 19 courses in our SKWealthAcademy.

Please help our IndieGoGo campaign (to be launched sometime between September and October of 2017) to raise the funds necessary to hire more staff to help us complete the video portion of our SKWealthAcademy so we can release all of our materials as soon as possible. The time-intensive nature of producing the videos along with the development of an efficient distribution system for all of our course materials are the current bottlenecks in our ability to release the entire course to you at the current time. We will also provide some membership privileges to our SKWealthAcademy as a thank you for contributions to our IndieGogo campaign. Just refer to our IndieGoGo campaign, once it is launched, for further details.

Subscribe to our SmartKnowledgeU YouTube channel at <https://www.youtube.com/smartknowledgeu>, follow us on Twitter @smartknowledgeu and visit our SKWealthAcademy facebook page to be informed of the specific details launch of our IndieGoGo Campaign, coming soon. Please participate and join our efforts to bring SKWealthAcademy to the entire world!

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